



HOUSEHOLD PEST REMEDIES



SpringStar's indoor pest control products under the BioCare™ brand are "biologically-based" and "caring" for the environment. They work by using simple but compelling natural methods such as insect pheromones, biochemicals, ultra-violet luminescent dyes, special colors, shapes and attractants to trap and kill pests – without poisons!

Consumers across North America are faced with countless pest problems. Warmer regions have more pests, but sales of pest control products focus around population centers. The most common insects are those that survive best in the luxury and comfort of our temperature-controlled, low humidity homes – eating our food, attacking our plants, using our dwellings for their homes and infesting our indoor and outdoor habitats.

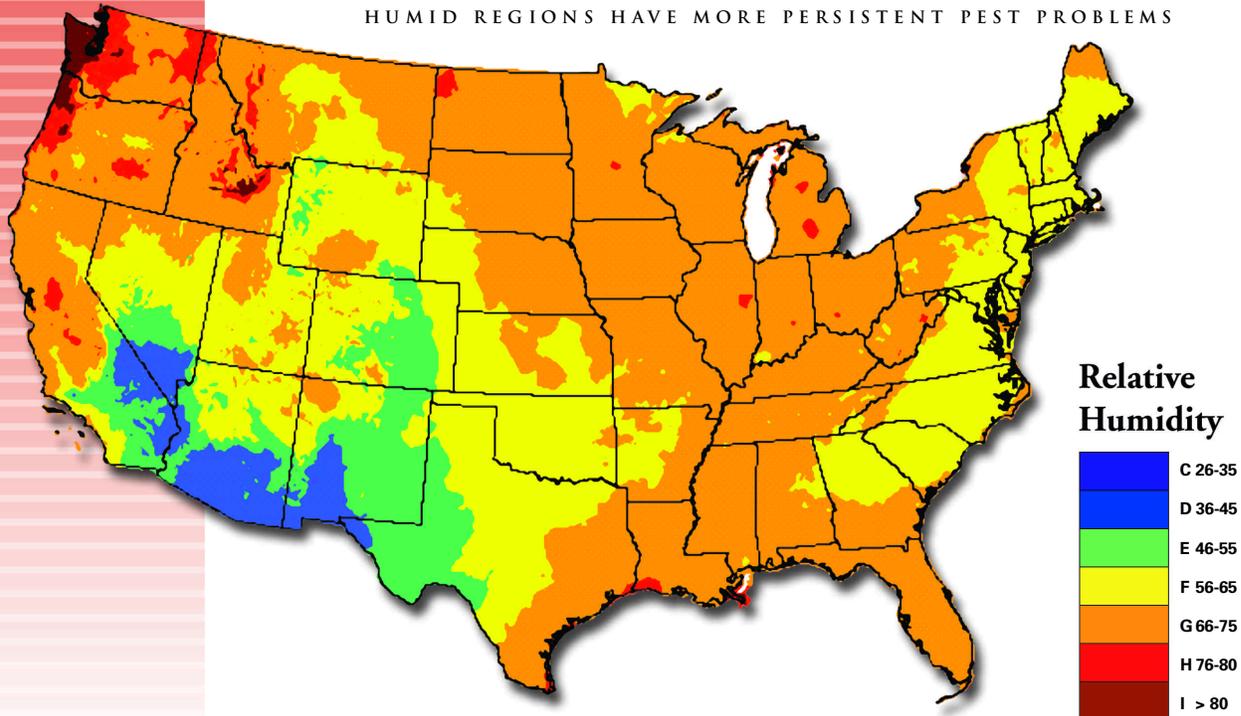
Before the invention of chemical pesticides in the 1940's, homeowners and farmers relied on herbal treatments, toxic metals and natural poisons to kill pests. Because these poisons killed anything in their path, such treatments were extremely dangerous. Although they were eventually

outlawed, the consequences of using such compounds haunts every country in the world as people are still affected by water supplies tainted with arsenic and other metals.

Chemical pesticides like DDT worked like magic: they were cheap and easy to use, they were invisible, and they made bugs go away almost immediately. Unfortunately, every person alive today has DDT and its residues in their body, even though DDT has been banned in the U.S. since 1972. At first, chemical pesticides appeared to be safer than old poisonous remedies, but their complex chemistry, persistence, and transformation to other complex compounds has implicated them in neurological, carcinogenic and teratogenic effects. As a result of the EPA's systematic review of every pesticide, many have been banned, withdrawn, or had use restrictions placed upon them.

While consumers will continue to use legally-registered pesticides, many are seeking alternatives that are Safe, Effective and Non-Toxic. SpringStar's goal is to give consumers useful, economic choices as effective alternatives to pesticides.

HUMID REGIONS HAVE MORE PERSISTENT PEST PROBLEMS



SAFE › EFFECTIVE › NON-TOXIC



HOUSEHOLD PEST REMEDIES

THE SCIENCE AND TECHNOLOGY BEHIND BIOCARE HOUSEHOLD PEST SOLUTIONS

The BioCare pest control system relies on safe, naturally-based methods developed to be effective against common pests found in and around homes across North America. New, specially-developed adhesive traps, coupled with attractants, color, shapes and/or biochemicals such as pheromones, have allowed SpringStar to make the most effective traps ever. SpringStar is one of the very few companies in the world able to formulate pheromones into long-lasting lures effective for insect control. SpringStar's simple and economical pest control systems are truly effective, without the drawbacks of conventional pesticides.

THE STICKY GLUE SYSTEM

Older sticky traps suffer from short useful life, poor design, runny glue and partial effectiveness. We developed a proprietary system that uses a glue which is easy to handle, yet does not repel insects. It stays sticky for up to one year indoors, or three months outdoors, and then can be composted or placed in a worm bin. By starting with an emulsion-treated paper and adding a stabilized vegetable-based, rather than petroleum-based adhesive, we are able to make extremely sticky glue traps that stick to bugs, not people. We've solved the long-term storage issues of glues that run, or glues that bunch up into the center of the trap. Each trap is individually designed for a specific pest, and each trap is designed to be simple to use, without forcing the customer to touch the glue surface.

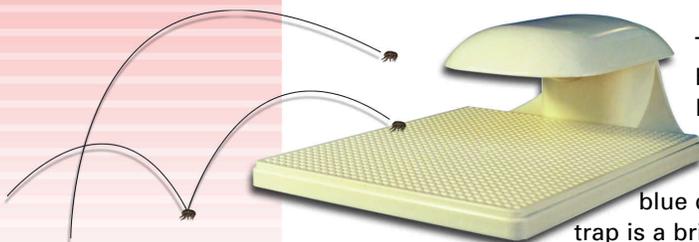


THE PHEROMONE SYSTEM

Insects use pheromones to communicate. Pheromones are chemical messengers that are the secret language of insects. The message can tell insects where to find food, mates, places to live, or even if they are being attacked by predators. Male insects can be irresistibly drawn to the scent of a female insect ready to mate. SpringStar carefully formulates long-lasting lures that are specifically designed to either monitor or mass trap insect pests.

THE COLOR SYSTEM

Insect eyes vary in their complexity, capabilities and color sensitivity. Certain colors in the visible, ultra-violet and infra-red spectrums attract insects because they indicate the presence of food or favorable environmental factors. By knowing which colors in which spectrums attract insects, SpringStar is able to incorporate color attractants into its traps to make them even more effective.



The BioCare Flea Trap uses a combination of white light, heat, and infra-red rays emitted from a low-wattage lamp to draw fleas to a sticky death. Tests have shown that fleas can be drawn 25 feet in 24 hours to flea traps. Our Window FlyTrap incorporates a hidden UV-blue dye in the clear glue to fool flies into thinking that the trap is a bright spot on the window, leading them to their death.

SAFE › EFFECTIVE › NON-TOXIC

THE GUARANTEED SOLUTION



SpringStar's line of outdoor pest solutions have been developed from the patented OakStump Farms technology. This line of pest traps draws outdoor insects with an irresistible combination of fluorescent colors, baits, lures and/or insect pheromones. The traps effectively reduce pest problems by catching flying insects around patios, picnics, gardens, and other outdoor areas.

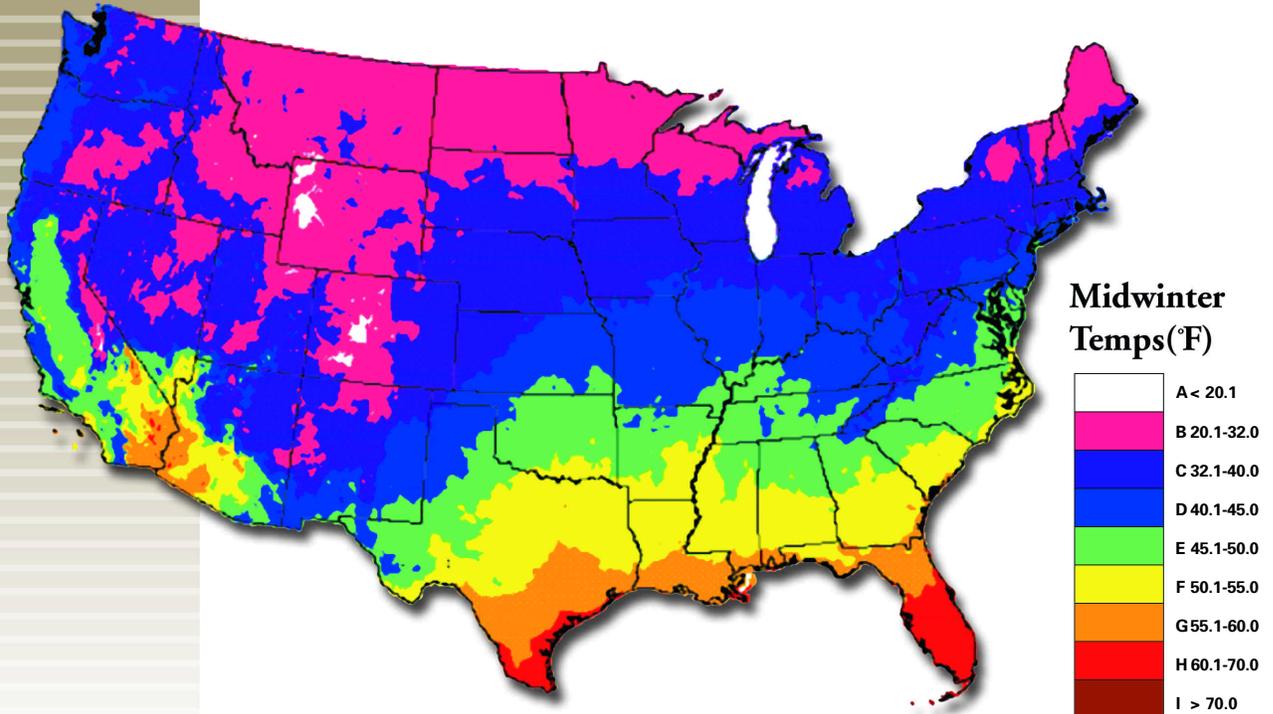
Outdoor pests are not just a nuisance – they can irritate, bite and sting (sometimes fatally). They can carry diseases and viruses that kill, and they destroy our gardens, fresh fruits and vegetables. It's no wonder that homeowners fight an ongoing war against pests outside of their homes. Gardening can become tedious when insects destroy the best produce before harvest. Picnics, barbeques and other outdoor fun can be ruined by flies, wasps or persistent mosquito attacks.

Although homeowners are reluctant to use pesticides indoors, their historic use of

pesticides outdoors on a per-capita and per-acre basis outdoors exceeds that of farm usage. Alarmed by the effects of chemical pesticides, many gardeners are now becoming increasingly reluctant to treat their yards and gardens with conventional pesticides. They have turned to materials with less impact on the environment and continue to seek better, effective alternatives.

Conventional pesticides have poor performance in treating common outdoor pest problems. Mosquitoes, flies, yellow-jackets, wasps, gypsy moths, Japanese beetles and other pests are often hard to control with sprays and powders. These insects are capable of simply flying away from pesticide treatments and then coming back to pester us later. The OakStump Farms technology efficiently captures and kills these pests for up to a full season, providing control where regular pesticides fail!

WARMER REGIONS HAVE WORSE PEST PROBLEMS



SAFE › EFFECTIVE › NON-TOXIC

**THE SCIENCE AND ART BEHIND OAKSTUMP FARMS
OUTDOOR PEST SOLUTIONS**

An Oregon farmer invented the OakStump Farms patented double-bait, tube system which works better than older designs. He crafted a deceptively simple system that exploits insect behavior to capture more insect and actually reduce troublesome infestations. By using two baits, instead of one, insects are doubly enticed to enter into the center of a clear chamber. Most insects that enter the trap are fooled by a simple trick. Insects instinctively try to fly away towards the light to escape, but the way out of the jar is through the dark tube in the center of the trap. Trapped insects eventually tire and drown in the liquid in the bottom of the jar. SpringStar has taken the original concept for catching yellowjackets and added features that make the system work better. And by extending the concept to other pests, we have created a full range of products for outdoor pest control.



THE JAR SYSTEM

By starting with a simple plastic jar design, SpringStar adds unique features that are specific for each pest to make an effective trapping system. We add ultra-violet and visible color dyes right into the plastic components to draw more insects and amplify the unique trapping system.

Second, we add potent baits that use patented formulas or insect pheromones to make the traps irresistible to insects. Finally we've reduced the overall diameter of the trap, but increased the actual trapping capacity. This means a better, more effective trap, but one that takes up less shelf space than the classic OakStump 1/2 gallon trap, yet has more trapping capacity than most other traps on the market.

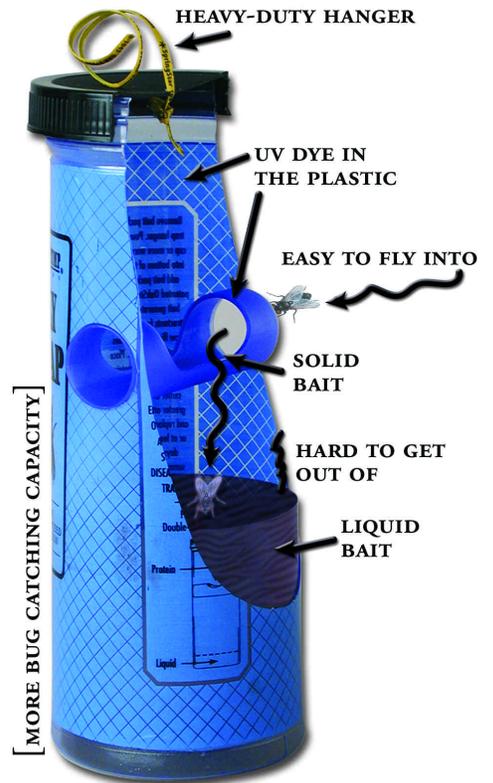
THE PHEROMONE SYSTEM

SpringStar is one of the few companies in the world capable of basic production of insect pheromone baits and lures. Our production scientists can formulate exact duplicates of the natural chemicals made by insects and place them into stable slow-release dispensers.

Insects use pheromones to communicate messages, just as we use words. Pheromone-baited traps are specific and deadly to their target pest, since the message is irresistible to them. This gives our OakStump Farm traps the ability to draw pests into the trap - without widespread application of synthetic chemical compounds.

OakStump Farms Traps: Science, technology and art combined to create the top-rated, most effective insect traps that are still simple and economical to use.

INSIDE THE OAKSTUMP SYSTEM



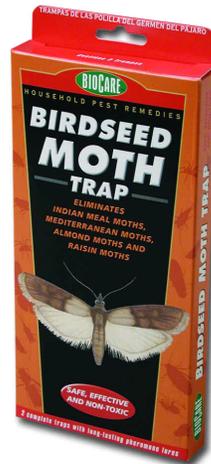


HOUSEHOLD PEST REMEDIES

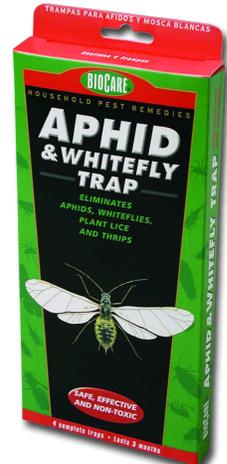
**BIOLOGICALLY
BASED AND CARING
FOR THE
ENVIRONMENT
SOLUTIONS FOR
YOUR HOME**



PANTRY MOTH TRAP
S203



BIRDSEED MOTH TRAP
S204



APHID & WHITEFLY TRAP
S1501



BUG STIX TRAP
S5333



COCKROACH TRAP
S1302



SPIDER TRAP
S1503



ASIAN LADY BUG TRAP
ALB6



SILVERFISH TRAP
S1502



WINDOW FLY TRAP
S534

SAFE , EFFECTIVE , NON-TOXIC



HOUSEHOLD PEST REMEDIES

**BIOLOGICALLY
BASED AND CARING
FOR THE
ENVIRONMENT
SOLUTIONS FOR
YOUR HOME**



ASIAN LADY BUG
MINI PALLET
ALB24

MIXED SIDEKICK
FLOOR DISPLAY
SK96F



MIXED SHELF DISPLAY
SD48



BIRDSEED MOTH SHELF DISPLAY
S204 x48



SPIDER TRAP SHELF DISPLAY
S1503

SAFE , EFFECTIVE , NON - TOXIC

A PATENTED
DOUBLE-BAIT
SYSTEM FOR
OUTDOOR PESTS



CLASSIC YELLOW JACKET TRAP
YJT12



MOSQUITO LURE
S1519

MOSQUITO TRAP
MOS12



GYPSY
MOTH
TRAP
GM24

GYPSY MOTH LURE
GML12



SLUG
TRAP
SLT24

SLUG LURE
SLL12



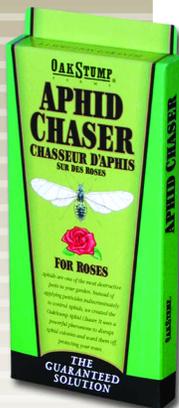
FLY
TRAP
FT24

FLY LURE
S1516

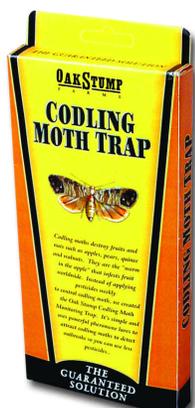


SLIM
YELLOW
JACKET
TRAP
SYJ24

YELLOW JACKET LURE
S1515



APHID CHASER
S512



CODLING MOTH TRAP
S1506



JAPANESE BEETLE LURE
JBL12



JAPANESE BEETLE TRAP
JB6

A PATENTED
DOUBLE-BAIT
SYSTEM FOR
OUTDOOR PESTS



FLY FLOOR DISPLAY FT60X48



SLIM YELLOW JACKET FLOOR DISPLAY SYJ60X48



MOSQUITO FLOOR DISPLAY MOS36



YELLOW JACKET FLOOR DISPLAY YJT36



GYPSY MOTH MINI-PALLET GM96



SLUG MINI-PALLET ST96



FLY MINI-PALLET FT96



SLIM YELLOW JACKET MINI-PALLET YJT96



GYPSY MOTH SHELF DISPLAY GM24



SLUG SHELF DISPLAY ST24



FLY SHELF DISPLAY FT24

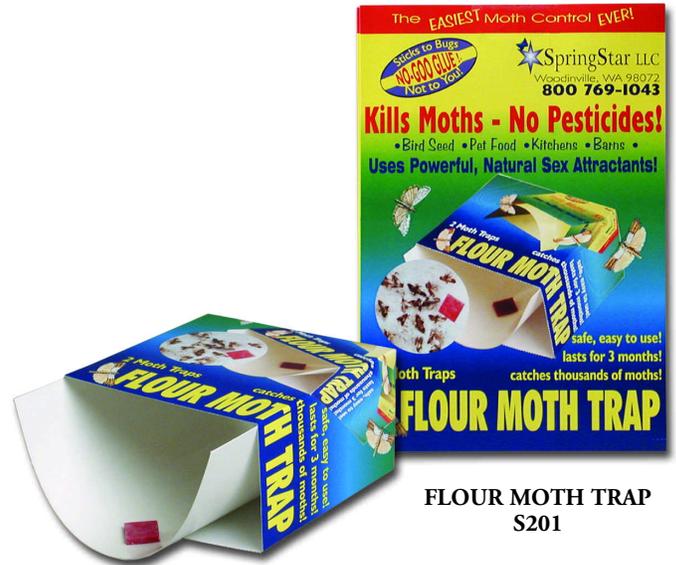


SLIM YELLOW JACKET SHELF DISPLAY YJT24

INNOVATIVE
PRODUCTS FOR
INDOOR
PESTS



CLOTHES MOTH TRAP
S514



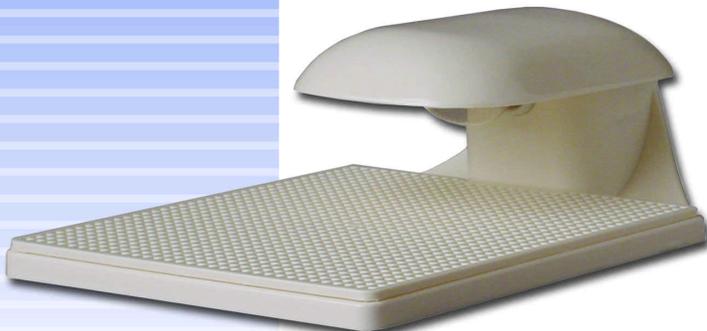
FLOUR MOTH TRAP
S201



FLOUR & PANTRY
MOTH TRAP
S202



FRUIT FLY TRAP
S504

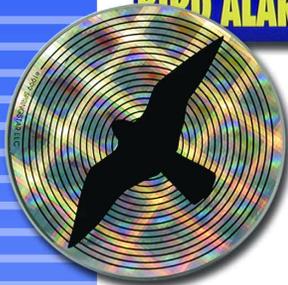


FLEA TRAP
S102



FLEA TRAP
CAPTURE PADS
S103

INNOVATIVE
PRODUCTS FOR
OUTDOOR
PESTS



BIRD ALARM DISC
S513

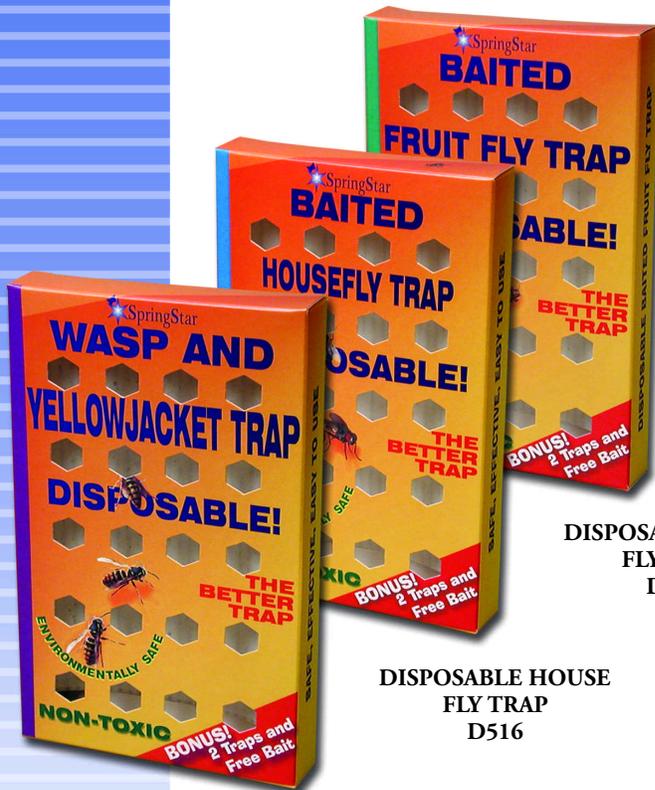


APPLE MAGGOT LURE
S508

APPLE MAGGOT TRAP
S510



EARWIG TRAP
S522



DISPOSABLE FRUIT
FLY TRAP
D517

DISPOSABLE HOUSE
FLY TRAP
D516

DISPOSABLE YELLOW
JACKET TRAP
D515



LADY BUG LURE
S702

LADY BUG HOUSE
S701